

Case Study # 1

A 99% transition away from paper



The Client

One of the world's most recognised producers and distributors of films and television programmes.

Annual turnover is approximately \$13 billion.

Type of documents

Invoices
Contracts
Reminder (dunnings) letters.

The challenge

The client had identified the outsourcing of document delivery would streamline their process and speed-up despatch. Unfortunately their legacy DOS accounts package was unable to export document data, so it couldn't be sent to a third party for processing.

Development and investment in the package had ceased pending the arrival of a new system.

The solution

Newsnet installed a sophisticated virtual printer that enabled the DOS package to print to text, re-naming it on route and automatically reconciling any naming conflicts.

The text file was then transmitted to Netsend for automatic document creation.

Netsend contains electronic template versions of each of the Fox documents along with a custom written mapping engine. Netsend then maps the text data to the relevant place on the correct template, saving the finished document online as a PDF.

Outcome

The client had a solution that allowed them to outsource the delivery of their documents.

There were no development costs and none of their IT resources were tied-up amending a package being phased out.

Conclusion

The client is enjoying the obvious benefits of outsourcing the distribution of their documents. In addition they have been able to vary the delivery methods to include fax, email and website collection. This has proved a great way to promote environmentally friendly practice, something important to the company on a global basis.



Don't mail it, Netsend it.

For further information see www.netsend.com
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